March 8, 2022

LATINO CENTER FOR HEALTH

STRATEGIC PLAN 2022-2023

MISSION

The Latino Center for Health provides leadership for community-engaged population health research through capacity building and authentic partnerships with community stakeholders to inform policy and practice, and promote sustained improvements in the health and well-being of Latino communities in Washington state and regionally.

VALUES

- Meaningful, respectful, collaboration and partnership with diverse stakeholders, including Latino organizations, community leaders, advocates, government agencies, policymakers, students and researchers supporting and advancing the health and well-being of urban and rural Latino communities.
- Commitments to social justice, diversity, equity, inclusion and health equity.
- Community-centered and culturally responsive research to impact and advance Latino health.
- Understanding that Latinos are a diverse and evolving community, we are committed to bring this diversity to the forefront of our work.
- Dialogue and empowerment within LCH; building a strong commitment to teamwork and community.
STRATEGIC PRIORITIES

1. We prioritize timely, relevant, community-informed research responsive to current and emerging issues impacting the health and well-being of urban and rural Latino communities throughout life span and across generations.

**OUTCOME 1:** Provide community-informed and culturally responsive research to effectively improve the health and well-being of ALL Latinos in Washington state.

**OUTCOME 2:** Increase opportunities for community voices to inform the research priorities of LCH.

2. We bridge evidence to policymaking in Washington state to positively impact Latino health and well-being by translating research to inform policy and practice, and share findings through community partnerships and strategic engagement with policymakers and various communication sources.

**OUTCOME 1:** Convene diverse stakeholders, disseminate research findings and policy and practice recommendations to key policy- and decision-makers to positively impact Latino health and well-being in Washington state.

**OUTCOME 2:** Provide evidence (e.g., policy briefs/reports, testimony) to inform legislative and governmental entities, educational institutions regarding the state of Latino physical and mental health, including policy recommendations for eliminating existing disparities and gaps, and implementing best practices.

**OUTCOME 3:** Increase the visibility of Latinos to Washington state leadership and media sources and across Latino communities.

3. We build a sustainable and visionary organization to support Latino health for current and future generations.

**OUTCOME 1:** Foster an organization and organizational culture where LCH staff and leadership are connected, supported and understand their roles and responsibilities.

**OUTCOME 2:** Diversify funding to support Center activities and programs.

4. We foster the next generation of Latino leadership and support workforce development to further health and well-being of Latino communities.

**OUTCOME 1:** Develop appropriate and mutually beneficial partnerships within the University of Washington.

**OUTCOME 2:** Support professional and graduate students in the health sciences who are engaged with the Center.